

50c

GEORGE A. HAMID presents

"HELL'Z-A-SPLASHIN'"



AQUA
FESTIVAL

GEORGE A. HAMID'S

AQUA FESTIVAL

Owned and Operated by FLORITOR INC.

640 - 5TH AVENUE, NEW YORK 19, N. Y.



George A. Hamid

The title of "The Man Who Worked Himself Down to the Bottom to Reach the Top" rightly belongs to George A. Hamid, who began his career as an acrobat and rose to be the master showman of the American outdoor amusement world.

The dream of every acrobat, particularly the top man, is to work his way down to the place of understanding. Not only did Hamid accomplish this, but he went on to become owner of Atlantic City's famous Steel Pier, which entertains millions each year. He heads the world's largest booking office of outdoor and high thrill acts for circuses, fairs, and amusement parks. The Hamid-Morton Circus, which tours the States each fall, is another of his enterprises. Hamid also is president of the annual New Jersey State Fair. The fabulous "Aquafair," located in North Miami, Florida, is another Hamid enterprise.

In 1906 he joined his uncle, Ameen Ben Hamid, head of the Abou Ben Hamid Tumbling Arabs, then a feature of the famous Buffalo Bill show. With them he toured Europe.

By the time he was 19, when his uncle left the country, George A. Hamid had worked himself down to the place of understanding for the troupe. He also had learned the circus business and served as equestrian director, a position which called for supervising all ring acts.

Hamid purchased his first amusement park at White City, Worcester, Mass., which he developed into a beauty-and-fun spot at a considerable investment. His first venture in Atlantic City, was in 1924, when he leased Rendezvous Park, then considered one of the most beautiful amusement parks in the country.

The spring of 1945 realized for George A. Hamid another fond dream which he and his son, George Hamid, Jr., had cherished—he bought the Steel Pier. This now serves as show window for all the outstanding acts which his New York agency books.

The George A. Hamid "AQUA FESTIVAL," his latest enterprise, easily the greatest show of its kind on earth, extends this spectacular career to even greater heights.

Truly "Mr. Showbusiness" in the fullest sense of the word!

offices . . .

NEW YORK OFFICE
640 - 5th Avenue
New York 19, N. Y.
Circle 7-7548

AMPHITHEATRE OFFICE
Flushing Meadow Park
Queens, N. Y.
OL 1-3131-2

N. Y. TICKET OFFICE
201 West 46th, Broadway
Judson 6-1400

EXECUTIVE DIRECTOR

STAGING AND CHOREOGRAPHY
WATER AND DIVING PRODUCTIONS
WATER BALLET CHOREOGRAPHER
MUSICAL DIRECTOR
CHIEF ELECTRICIAN
LIGHTING EFFECTS
SECRETARY TO MR. HAMID
PRESS REPRESENTATIVE
ADVERTISING
PUBLIC RELATIONS
COSTUMES DESIGNED BY
SCENERY
SCENIC DESIGNER

HAL SANDS

EDITH BAPSTOW
BOB MAXWELL
NORMA DEAN MAXWELL
NICY FRANCIS
WALTER WIRE
HAL SANDS, JOHN ROBERT-LOYD
DOROTHY PACKMANN
MAX ERNEST HECHE
N. C. GREENFIELD INC.
HIMMY HAMID
LEADING COSTUME COMPANIES
E. B. DUNNE STUDIOS
JOHN ROBERT-LOYD

Water Biles by Hampden Wood Products

Bathing Suits Designed by Sea Nymph

Mats, Protes, Styro and Dr. Irons and J. and J. Tables Used Exclusively



OLSEN

& JOHNSON



- OLE OLSEN -

OLSEN &

Olsen and Johnson's mad partnership of more than three decades began in a music publisher's office in Chicago. "We've often wondered," says Ole Olsen, "if a revolving door hadn't stuck at that particular time, where our individual paths would have led. It took only a few seconds to fix the door, and just as I was about to leave, in bounded Chic Johnson. A few seconds earlier I would have been out of the place and would never have met Chic at all."

Ole Olsen was singing in a quartette called the "College Four," and Johnson was induced to give up his job and join the quartette. One night the show wasn't going too well and Ole and Chic got up and sang a few duets. Their initial success emboldened them to go out on their own. The clowning dates back to about 1910, when they came late to the theatre after a party and instead of using the stage door, walked through the audience. An act was onstage and they broke up the audience with a constant stream of ad-libs tossed at the hapless



JOHNSON

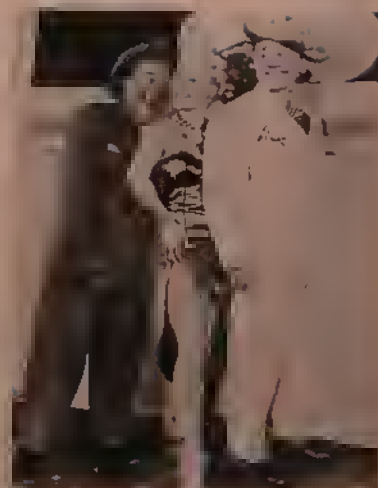
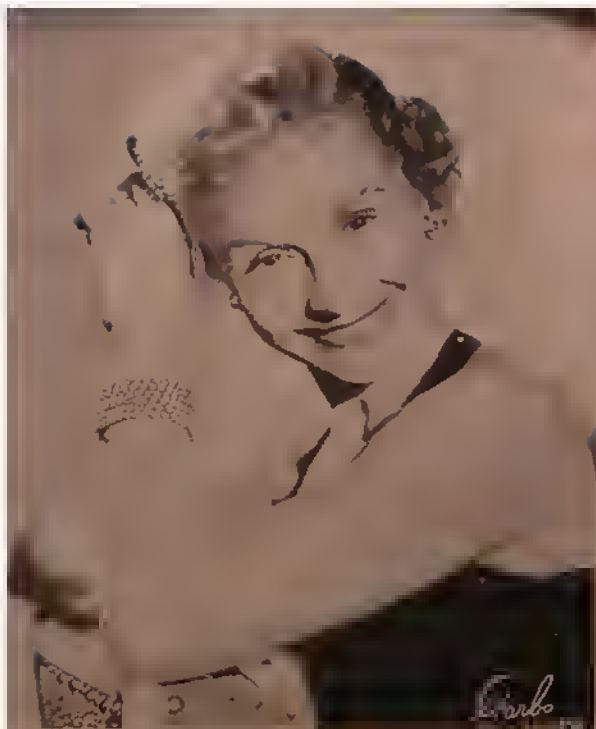
Chic Johnson

performer. It was so well received that they kept the routine in the next night. After the first season of fun-making they hired their own people to work in the act calling it "Olsen and Johnson's Surprise Party." In 1923 they started a new revue called "Monkey Business." They did this for a year and a half, taking it all the way to Australia.

"Hellzapoppin'" was their most famed, furious and frantic adventure of all. In New York it had one of the longest runs in musical comedy history. "Sons of Fun" followed and then another big stage hit, "Laughing Room Only."

In Hollywood they did several films for Universal, then returned to the Carnival Club on Broadway. In 1950 they came through with "Pardon My French," featuring Denise Darcel.

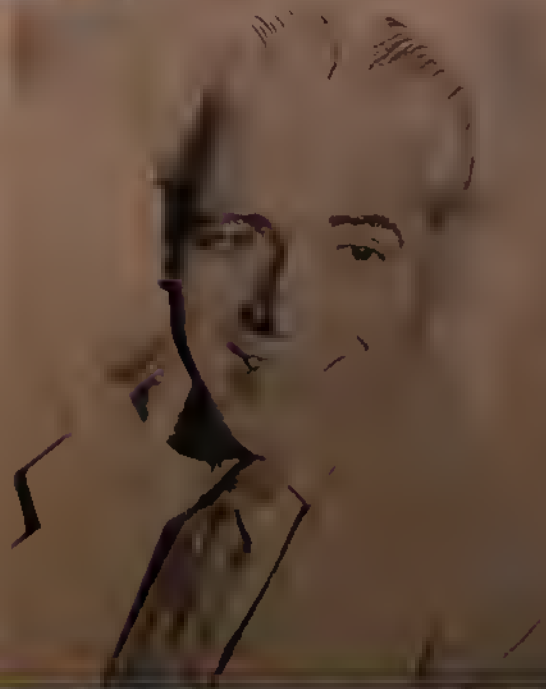
Television appearances on the "All Star Revue" enhanced their following. They have appeared at the Riverside in Reno, the Flamingo in Las Vegas, the Chez Paree in Chicago, the Curran Theatre in San Francisco and the Seville in Montreal, to name but a few of their many outstanding appearances.



Ole Olsen, June Johnson, Chic Johnson

JUNE JOHNSON

MARTY MAY



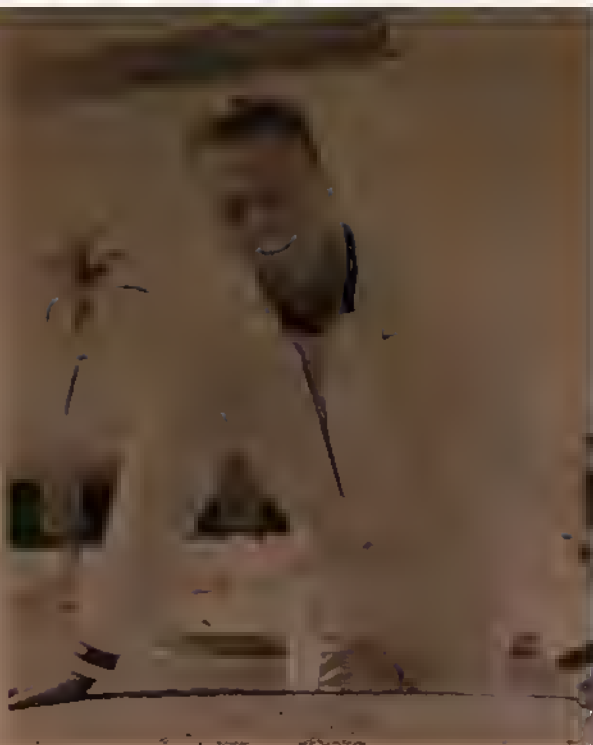
BOB MAXWELL

Producer of the Aquatic portion of "Aqua-Festival". He is the World's Acrobatic Springboard Diving Champion. Has also produced the Canadian National Exhibition Water Show; over 100 Major Convention Water Shows per year; opening performances for the Havana Hilton Hotel, Cuba, Americana Hotel, Miami Beach, three Government owned and operated hotels in Venezuela, South America; George Hamid's Steel Pier Water Circus (aquatic portion); troupe performances in Nassau.

Well-known in diving world as greatest "spotter" diver (a back somersault to the board before the take-off). Has originated many dives and is the only man in the world to have completed 7½ consecutive somersaults utilizing the diving board.

Bob staged and produced the 20th Century picture "High Divers & Dolls."

Bob Maxwell



Southern U. S. Diving Champion
Senior Men's National Diving Champion
(both Springboard and Tower)
Pan-American Games runner-up
Graduate of University of Miami
Featured performer in Al Sheehan's
"Minneapolis Aquatennial" and "Seattle
SeaFair" (3 years); Bob Maxwell's
"Miami Beach Water Shows," and
Canadian National Exhibition.



Al Coffey

GUNTHER MUND

Double (Tower and Springboard) Diving Champion
of South America
Chilean Diving Champion (10 times)
Champion of Western Germany (4 times)
Senior National Champion of Germany (1955)
German Intercollegiate Champion (6 times)
World Champion of Students (4 times)
7th place in the Olympics at Australia
Winner of the International Gymnastics Festival

Günter Mund

AL COFFEE

WHITEY HART

Former New York State Diving Champion
One of the most colorful acrobatic tower divers
in the world
Runner up in the World Professional Diving
Championship
Featured performer in the following traveling
water shows:
Sam Snyder's "Water Fallies"
Butler Crabbe's "Aqua-Parade"
Johnny Weissmuller's "Watercode"
Noel Sherman's "Water Capers"
Starred in the New York "Aquashow" 110 years

VIC ZOBLE

Former National A.A.U. Diving Champion
Eastern Intercollegiate Diving Champion
Swimming Coach Columbia and New York
Universities

Director of the Jones Beach Water Shows on
Long Island

Swimming Director at the famous Sea View Hotel
in Miami Beach, Florida

Originator of many aquatic acts including the
world famous Aquemonics and Aquozanics,
sensational trick comedy diving and the first
swimming group of Water Ballet Girls



JIMMY GOODHEAD

Famed for his underwater demolition work with the
British Navy

Lightweight Wrestling Champion of Great Britain
(3 years) and Weight Lifting Champion

Originator of the Bowler Brothers' famous Body Con-
tact Diving

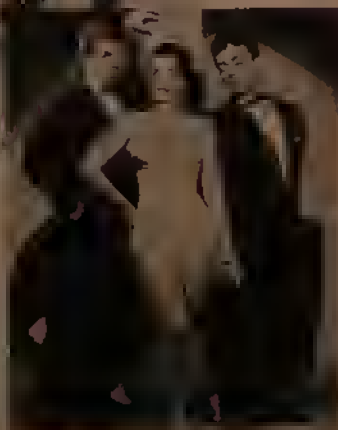
Featured performer (European and World) in
Aquatic Tank Shows touring British Theatre Circuit;
French Aquatic Show "Hello Aleou"; Leon Markson
Productions at the British resorts of Bournemouth,
Brighton, Blackpool and Southport; Sidney, Aus-
tralia, and Venezuela tour with London Co. of
"Aqua Fantasia."

United States productions: Al Sheehan's "Minne-
apolis Aquatennial and "Seattle Sealtair"; Bob
Maxwell's "Miami Beach Water Shows."

James A.
Goodhead.



GUNTHER MUND



*Lolita De Carlo
Remy and June Johnson*



Obstacle Course

Shirley Renno - Eileen O'Dare - Peggy

"They're Off" - OVERTURE

RICHARD HAYMAN, Guest Conductor

"Aquomordisgras"

Eileen O'Dare - Janise Goodner
Cathy Carneval - Tina Ramirez
Lou Richards - Jose Felician - Al F

"Hell'za Sploshin'!"

Marty May - June Johnson
Kelly and Remy - Iva Borden

Aquomaniacs

Whitey Hart - Kevin Newall
Jim Goodhead - Vic Zoble

"Look at Me!" - DOCTOR'S SKEL

Ole Olsen - Chic Johnson

Miami Beach "Aquomoids"

Virginia Durso - Florence Carr
Vina Foote - Jerry Mirkovich
Jean Moser - Mary Clifford

"Pool Foonery"

"Central Park"

Walter Shyreffo with Lolita De Carlo

Over the Back Fence - Chick

Johnny Olympic

Narra

The High Dive

"The Escape"

Ole Olsen - Chic Johnson - Rob

"Hellzapoppin'" "at Buckey

Olsen & Johnson with June Jo

INTER

Overture - WITH RICHARD HA

Ben Dova -

Water Ballet - SWAKS

Eileen O'Dare and
OLE O

Bob Maxwell CH
WITH VIC ZO

"The Barber of Shaveille"

with Marty May - June Johnson
Remy Remy - Shirley Renno

Five - Four - Three

WITH T

and now OLSEN AND JOHNSON "SURF
COULD BE "THE LIFE OF THE PARTY."
COME OUT LAFFING, BECAUSE NA

o m

Ben Dova - Robert May - and May Be You

NICK FRANCIS, Conductor

Hill - Susan Cassino - Martha Granese
May - Jack Beaber - Marvin Gordon
e Blatt

& JOHNSON IN "Jerguesbezerk"

Dave - Ben Dova - Sharty Renno

ea - Bob Maxwell - Gunther Mund

- Instant Pigeon

EVIL BALLET

pire - Leila Goodhead - Kathy Knaps
Berson - Minnette Vinson - June Klett

MARTY MAY AND RICHARD HAYMAN

Kelly - Ben Dova - & "The Aqua Steppers"

June Johnson and The Baby

MAXWELL'S DIVING CHAMPIONS

MAY

ES GOODHEAD

Chic Males - Sol Shapiro - Marty May

zona

AT SHELLEY AND THE MUSICAL DARE DEVILS

SSION

THE HARMONICA HIT ON ALL HIT PARADES

BUY ON LAMPLIGHT

... MIAMI BEACH AQUAMAIDS

erricane Rythmaniacs

STRIDES

inship High Divers

E HUMAN TORCH

JOHNSON

Dova - Walter Shyretta - John Kelly
Boyle - Union Pacific - and OLE OLSEN

vo - One... ORBIT!

Funiacs

"WHERE YOU, AND WE DO MEAN YOU,
YOUR HAIR DOWN, SHAKE HANDS AND
WHAT HAPPENS "IT'S ALL IN FUN."

ale

GE WITHOUT NOTICE



National and Intercollegiate Diving Champion
Graduate of New York University

Featured performer:

Sam Snyder's "Water Fallies" traveling throughout U. S.,
Canada, and Europe

Johnny Weissmuller's "Watercoda"

Nael Sherman's "Water Copers," traveling throughout
South America

Al Sheehan's "Minneapolis Aquatennial" and "Seattle
Sealair"

Canadian National Exhibition Lakefront Water Show

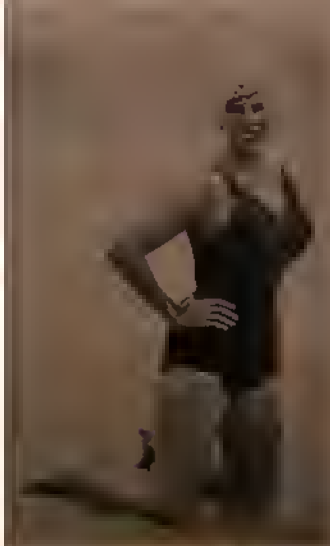
George Hamid's Steel Pier Water-Circus, Atlantic City

Bob Maxwell's Miami Beach Hotel Water-Shows

Started riding diving horse under the direction of the originator
of the act, Miss Lorena Carver, at Steel Pier



NORMA DEAN



GRETA PATTERSON



THE DIVER



KATHY KNOPS



LEILA GOODHEAD





MINNETTE VINSON



NORMA DEAN





RICHARD HAYMAN

Richard Hayman, gifted harmonica soloist whose Mercury recordings sold in the millions, will appear with the Aqua Festival, Inc. Hayman is also a top-notch music arranger for motion pictures and television; musical director; orchestra leader.

He first gained international fame when he took what was considered to be an innocuous melody and made of it one of the most stirring songs of the past years. The name of the tune Hayman-ized to the top of the Hit Parade was "Ruby." This first solo effort for Mercury Records resulted in quite a chain of events in the music industry.

Firstly, it brought about the almost overnight ascendancy to the top ranks of the nation's composers, conductors, arrangers and instrumentalists like then unknown Richard Hayman. Secondly, Mercury Record Corporation appointed him Artist and Repertoire chief of its New York office, to direct recording activities of such artists as Patti Page, Ralph Marterie, The Four Coins, Guy Mitchell, Frankie Lane, Georgia Gibbs, Vic Damone, Sophie Tucker, Rusty Draper, and others. Thirdly, and possibly most significant, Mr. Hayman's haunting virtuoso playing of the harmonica on "Ruby," brought about a renaissance of that instrument's popularity and underlined the possibility of introducing other "off beat" instruments, ignored in the past.

Born in Cambridge and raised in Winthrop, Mass., Richard is self-taught on harmonica and piano, and in all phases of musical composition, arranging and conducting.

While still in high school he formed his own harmonica group and experimented with musical arranging to make the group sound like a regular orchestra. Later he joined the Sarah Minevilch Harmonica Rascals and furthered his musical ability by writing all the music for this group. He then turned his attention to writing for regular orchestras.

Hayman's next stop was Hollywood. He played bit parts

in several movies such as "Caney Island" and "Sweet Rosie O'Grady" (both with Betty Grable) and featured his harmonica group in other pictures. His ability caught the attention of MGM's musical director Georgie Stoll who utilized Hayman's talents in "Meet Me in St. Louis," "Gill Crazy," and "As Thousands Cheer."

His next arranging chore was at 20th Century Fox for "State Fair," under musical directors Lionel and Emil Newman. (Plus the above mentioned Betty Grable films.)

Hayman joined the Vaughn Monroe show as featured soloist and arranger for the organization, and toured with Vaughn and his orchestra for four years. He later became musical director and featured harmonica soloist on the Vaughn Monroe television show.

He then teamed up with Bobby Wayne, a young singer on the Mercury label, and arranged and directed all of Bobby's recording activities. His "background" scorings were so outstanding that Mercury signed him to a recording contract and "Ruby" was the result.

His compositions such as "No Strings Attached," "Carriage Trade," "Skipping Along" and "TV-ano" are standards in the repertoire of the Boston Pops Orchestra under its eminent conductor Mr. Arthur Fiedler; the U. S. Navy Concert Orchestra and Band, and the NBC Symphony of the Air. He has appeared as guest conductor of the Boston Pops Concert in Boston and the U. S. Navy Band.

Besides guesting on practically all the top television shows, Richard has appeared in many of the top supper clubs and theatres throughout the country. The Radio City Music Hall, Waldorf-Astoria, Eden Roc and Fontainebleau hotels in Miami Beach, Flamingo and El Rancho hotels in Las Vegas and the Steel Pier in Atlantic City are just a few of his major credits.



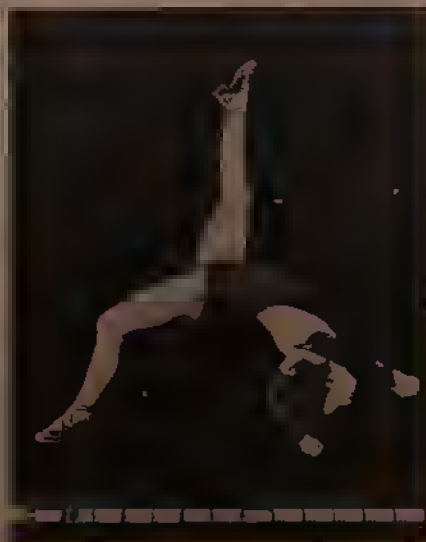
O'Dare



EILEEN O'DARE (LOOKING FOR "OSCAR")

Dancer, comedienne, born in the City of Brotherly Love—Philadelphia to you—began her career as one of the youngest members of the Philadelphia Ballet Co. under the direction of the late Catharine Littlefield. At 15 she was taken off her toes by George Balanchine in a Broadway show "Dream with Music," as Eileen was then already 5'9" tall—and thereafter commercialized the artistic dance arts with acrobatics. She toured 2½ years as a soloist throughout Europe and Australia, appearing in 16 foreign countries, and was featured in London in Robert Nesbitt's musical "Latin Quarter." There she was seen by Paul Duval and assigned the starring role in the world-famous "Folies Bergere." She returned home at the request of Ed Sullivan and has been featured on his program 5 times since then. She has had the distinction of entertaining President Eisenhower twice at the White House Press Correspondents' Dinner in Washington, the last time with Maurice Chevalier.

Touring night clubs in the U.S.A., she has appeared from the Starlight Roof of the Waldorf-Astoria to the Coconut Grove of the Ambassador Hotel in Los Angeles, and was featured 6 times at Radio City Music Hall by Leon Leonidoff. Eileen has been on tour with Olsen & Johnson for the last year. She has played comedy sketches with Milton Berle, Ed Wynn, Abbott & Costello, and is now described as a female Emmet Kelly looking for "Oscar"—with Olsen & Johnson.





PEGGY KLINE

"FUN BEFORE THE SHOW"

BEN DOVA

"THE INTERNATIONAL COMEDIAN"

One of the greatest comedy acts of vaudeville, Ben Dova and his swaying lamp post, will appear as a feature of the Aqua Festival.

Wearing a battered silk hat and a tail coat, the agile Ben comes onstage impersonating a drunk: there he encounters the drunk's traditional ally, a lamp post. When he tries to climb it to light his cigar the post develops sway-pale tendencies of the wildest characters.

"I started as the tap-dancer of a two-man cantonist act," Ben said recently. "But the understander and I couldn't get along. Now I have a lamp post instead; it doesn't have to eat."

"I tried doing a single on a high pedestal, all covered over with white like a Greek statue, but a cantonist act is hard to keep serious. On old and tickety stages the pedestal would never sit level and when it swayed the audience would snicker. I said to myself, 'If you want to sway, I'll let you do it good.' So I began working on it. Then I got the drunk and lamp post idea and built the prop. It had powerful springs in it, so powerful that the first time I tried it the post swayed clear over to the floor with me clinging to the top of it. I was afraid to let go and it sprang back and over to the other side with me hanging on, scared to death. That was the beginning of the act. I've been adding screwy gags ever since."



Ben Dova



WALTER SHYRETTO

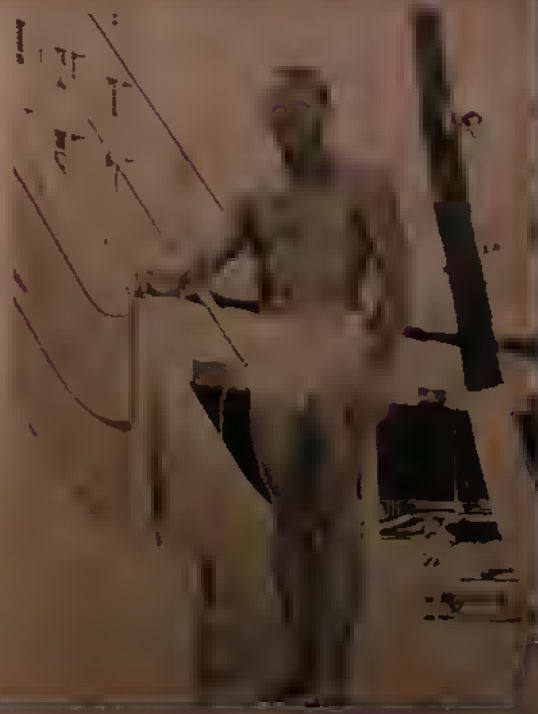


**LOLA DECARLO
and
REMY AND KELLY**

KEVIN NEWALL

From Sydney, Australia
Australian National Diving Champion, just
returned from Brussels Worlds Fair.
Stars in Bob Maxwell's Water Shows in
Miami Beach.

Kevin Newall

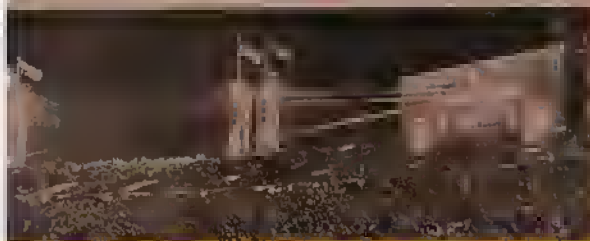


*The bathing suits
worn by the
Miami Beach Aquamaids
are*

sea nymph
GLAMOUR
SWIMSUITS

on sale at better stores everywhere





AMPHITHEATRE

Flushing Meadow Park... Grand Central Parkway and Horace Harding Blvd.



AQUA FESTIVAL

featuring

OLSEN and JOHNSON

Aqua Festival featuring Olsen and Johnson will be here nightly until September 5th. Reserved tickets can be secured at our New York ticket office, 201 West 46th St., Broadway, or call Amphitheatre, OL 1-3131-2. Special rates for parties. Bus service from Manhattan Sightseeing Bus Tours Inc., 107 W. 49th St., between 6th and 7th Aves.